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# JESSY HERNANDEZ

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## Profile

*As a media arts specialist, I have a wide range of experience with major emphasis in graphic design, image manipulation, 3-D modeling and animation, photography, and video production. My professional objective is to obtain a position in which I can take a leadership role in creative graphic design and production, helping an organization effectively communicate its strategic vision, mission and value to the marketplace.*

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## Related Experience

### ***Graphic Designer/Webmaster, Rico Graphics, Chicago, IL (2002 - 2004).***

Develop a full range of strategic marketing collateral, including posters, ads, flyers, business cards, letterheads, forms, invoices, etc.

Maintain website and e-mail services.

- Designed the Rico Graphics corporate capabilities marketing brochure.

- Designed website.

- Created company presentational interactive CD's.

### ***Graphic Designer/Photographer/Webmaster, Ferdel Promotions Chicago, IL (2001 - Present).***

Design and maintain company website: [ferdelpromotions.com](http://ferdelpromotions.com).

Create sales catalogues.

Photograph products for print and web.

- Aided sales personnel triple their success rates by providing them with quality print collateral.

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## Skills

Spanish (Fluent) and English (Fluent).

JavaScript, CSS (Proficient), HTML (Highly proficient), HTML (Highly proficient), Flash (Highly proficient), Dreamweaver (Highly proficient), Adobe Suite (Highly proficient) and 3D Max (Highly proficient).

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## Education

### ***B.F.A. in Media Arts and Animation. (2001)***

**The Illinois Institute of Art**

GPA: 3.4 (Out of 4.0).

### ***Certificate of Advanced Web Programming. (2004)***

**The Illinois Institute of Art**

### ***Drawing For Engineering. (1996)***

**Triton College**

### ***Physics, Advanced Physics, Calculus I, II, III. (1995)***

**UIC**